



Jim Ellis Audi Atlanta
5901 Peachtree Industrial Blvd.
Atlanta, GA 30341

February 20, 2013

MyDealerLot
Mr. George Cresto
30 Mansell Court
Suite 220
Roswell, GA 30076

Dear George: I wanted to personally thank you for introducing Jim Ellis Audi to the MyDealerLot RFID tagging system. We feel it has brought us closer to our clients. This in turn reflects in our CSI numbers. My rental car managers love the system because it helps them turn our fleet around quicker and keep better tabs on our assets. We will continue to expand our current system in the future to meet our growth needs. And as always thank you for your continued support!

Sincerely

A handwritten signature in black ink, appearing to read "Jerry Kimbrough", written over a white background.

Jerry Kimbrough
Service Director
Jim Ellis Audi Atlanta